

CLASSIFIED ADVERTISING RATES << 2010

LOS ANGELES and SAN FRANCISCO DAILY JOURNALS

(Prices include online listing to run concurrently with print ad)

Employment (Price per column inch)

	1 WEEK**	2 WEEKS**	
ATTORNEY			
Los Angeles Daily Journal	\$566	\$939	
San Francisco Daily Journal	369	550	
Combination (LA & SF Daily Journals)	813	1282	
PARALEGAL			
Los Angeles Daily Journal	\$510	\$815	No cancellations
San Francisco Daily Journal	278	465	
SUPPORT STAFF			
Los Angeles Daily Journal	\$474	\$790	
San Francisco Daily Journal	278	465	

Office Space (Price per column inch)

	20 DAYS	10 DAYS	
Los Angeles Daily Journal	\$640	\$350	
San Francisco Daily Journal	380	220	No cancellations

Expert Witness (Price per day, 6-month minimum)

	2"		
Los Angeles Daily Journal	\$15.50		Call for discounted rates
San Francisco Daily Journal	9.00		on larger ads
Combination	20.00		

Specialized Legal Services (Price per day, 2-month minimum)

	2"	1"	
Los Angeles Daily Journal	\$15.50	\$14.50	Call for discounted rates
San Francisco Daily Journal	9.00	7.00	on larger ads
Combination	20.00	18.00	
Special 5-day only rate: \$200/in Los Angeles – \$100/in San Francisco			

OTHER DAILY JOURNAL PUBLICATIONS (Per column inch)

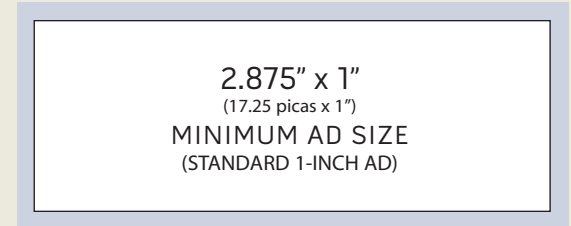
	Employment		Office Space	Services
	1 WEEK**	2 WEEKS*	4 WEEKS	2-MONTH MIN.
Publishing 5 days/week				
Daily Commerce	\$140	\$260	\$380	\$8/day
The Daily Recorder (Sacramento)	182	344	380	\$8/day
Attorney Employment (includes online)	192	354	—	—
The Inter-City Express (Oakland)	100	180	200	\$5/day
Sonoma County Herald-Recorder	100	180	200	\$5/day
San Jose Post-Record	60	90	96	\$5/day
Publishing 3 days/week				
Orange County Reporter	70	120	150	\$6/day
San Diego Commerce	70	120	150	\$6/day
Publishing weekly				
California Real Estate Journal (includes online)	20	40	80	\$10/day

* No cancellations on 1-week and 2-week ad runs

AD SIZES & REQUIREMENTS

AD SIZES

Plan your text using existing Daily Journal classified ads as a guide to style and length. One classified column inch measures 2.875" wide by 1" high. We will be glad to offer assistance with your ad's text and layout. Camera-ready art may be used in your ad at no charge.



ONLINE ADS

Every print ad in the Los Angeles Daily Journal or San Francisco Daily Journal appears at no charge on the Daily Journal website.

SPECIAL RATES

We offer various promotions for certain types of advertising and for certain of our publications. Promotions may be cancelled without prior notice. We also offer special rates for advertising in multiple publications. Please call for more information.

DEADLINES

Los Angeles and San Francisco Daily Journals: 2:00 p.m. the day prior to publication. Tabloids: Noon, 2 days prior to publication. California Real Estate Journal: Noon, Monday prior to publication.

LOGOS

We can include your company logo in your advertisement. The logo must be transmitted by e-mail as an eps, tif, pdf or jpeg. We cannot accept Word files, Quark files or eps files with Mac previews.

ARTWORK

Camera-ready art may be used in your ad at no additional charge. You may provide the entire advertisement as a pdf file or our art department can create the ad to your specifications. Please allow at least one additional day for advertisements with artwork.

BLIND EMAIL BOXES

Forwarding box numbers are available for employment ads at an additional charge of \$50.

CANCELLATIONS

Ads running for more than one month may be cancelled in writing 3 hours before deadline. No cancellations are allowed on ad runs of less than 20 days.

TERMS

- All advertisers without approved credit must prepay.
- Invoices for advertising are due within 30 days. A service charge of 1-1/2% (18% per annum) will be applied to any charges not paid within 60 days. Any account more than 90 days past due will result in termination of the advertising contract.
- Recognized advertising agencies receive a 15% discount. This discount may not be combined with any other Daily Journal special rate or promotion.
- Advertiser and/or agency represent that either has the authority to place the ad and agree to assume liability for all ads as well as any claim arising therefrom made against the Daily Journal Corporation.
- The Daily Journal Corporation reserves the right to reject any advertising copy or cancel any advertisement at any time without penalty to either party.
- The Daily Journal Corporation will not knowingly accept or publish any material that is in violation of the law.

Daily Journal

CORPORATION

915 E. First St., Los Angeles, CA 90012
Phone: 213/229-5520 | Fax: 213/229-5444

44 Montgomery St., Ste. 250, San Francisco, CA 94104
Phone: 415/296-2444 | Fax: 415/296-2442

WWW.DAILYJOURNAL.COM